

VALUABLE OFFERS FOR BUSINESS OWNERS

2010 BUSINESS CHOICE



Program Headquarters
1-888-566-6393



www.chevrolet.com

2010 GM BUSINESS CHOICE PROGRAM REQUIREMENTS

The 2010 GM Business Choice Program is valid from January 5, 2010, through September 30, 2010. You must purchase or lease your vehicle during the program period and be prepared to provide proof of your business. Vehicle must be used in the day-to-day operation of the business and not solely for transportation purposes. This program may not be compatible with other offers or incentive programs. Consult with your Chevrolet dealer for program compatibility and other restrictions. For complete program requirements, including information regarding offers, vehicles, equipment, options, warranties and ordering information, consult your Chevrolet dealer or visit www.gmbusinesschoice.com.

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IMPORTANT NOTE ABOUT ALTERATIONS AND WARRANTIES

Installations or alterations to the original equipment vehicle or chassis as distributed by General Motors are not covered by the General Motors New Vehicle Limited Warranty. The special body company, assembler, equipment installer or upfitter is solely responsible for warranties on the body or equipment and any alterations (or any effect of the alterations) to any of the parts, components, systems or assemblies installed by GM. GM is not responsible for the safety or quality of design, features, materials or workmanship of any alterations by such suppliers.

10BCCHEVROLET
CHEVROLET 12/09

 Fleet and Commercial



WHAT IS GM BUSINESS CHOICE?

GM Business Choice is an incentive program designed specifically for business owners who use vehicles in the day-to-day operation of their business and not solely for transportation purposes. This incentive is available with eligible Chevrolet vehicles and offers valuable upfit equipment or card option choices shown below.



| UPFITS | | CARDS | |
|---|-----------------------|--|------------------------------|
| A | B | C | D |
| ACCESSORIES | Upfit Cash | Let's Build Something Together Gift Card BUSINESS CHOICE | Business Card |
| Choose one great option for each eligible new Chevrolet vehicle you purchase or lease | | | |

HOW DO I KNOW IF I AM ELIGIBLE?

Business owners who can provide one of the following eligible business documents can take advantage of the GM Business Choice Program. All eligible business documentation must link the owner's name to the business.

- | | | |
|--|--|--|
| <ul style="list-style-type: none"> ■ State Business License or State/Federal Business Tax ID Certificate ■ GM Fleet Account Number (FAN) ■ Prior-year Schedule C (Form 1040) or Schedule F (Form 1040 – farmers ONLY) ■ Sales Tax License ■ DBA (Doing Business As) | <ul style="list-style-type: none"> ■ State Occupational License for Trade (for example: plumbers, electricians, contractors, etc.) ■ State or Federal Authorized Business website (must have .gov website address) ■ Municipal Business License ■ Commercial General Liability Insurance Policy/Public Liability Insurance Policy and/or Workmen's Compensation Insurance Policy | <ul style="list-style-type: none"> ■ Crop or Livestock Insurance ■ Municipalities (In lieu of bid assistance, vehicle must be in the name of the municipality) ■ State Real Estate License ■ Lowe's Home Improvement Authorized Installer Vendor Number ■ Federal Land Use Restriction and/or Land Grant Subsidiary Documentation |
|--|--|--|

PROGRAM TIME FRAME

The 2010 GM Business Choice Program runs from January 5, 2010, through September 30, 2010. You must purchase or lease your vehicle during the program time frame.

VEHICLE ELIGIBILITY

| Year/Model | UPFIT EQUIPMENT PACKAGES | | UPFIT EQUIPMENT CASH | | LOWE'S GIFT CARD | GM BUSINESS WORLD CARD |
|----------------------------------|--------------------------|---|----------------------|---------|------------------|------------------------|
| | A | B | \$500 | \$1,000 | \$500 | \$500 |
| | | | | | | |
| 09/10 Express Cargo Van | ✓ | | ✓ | ✓ | ✓ | ✓ |
| 09/10 Express Passenger Van | | | | ✓ | ✓ | ✓ |
| 09/10 Express Commercial Cutaway | | | | ✓ | ✓ | ✓ |
| 09 Kodiak C4500 | | | | ✓ | ✓ | ✓ |
| 09/10 Silverado Pickup | ✓ | | ✓ | ✓* | ✓ | ✓ |
| 09/10 Silverado Chassis Cab | | | | ✓ | ✓ | ✓ |
| 09/10 Colorado Pickup | ✓ | | ✓ | | ✓ | ✓ |
| 09/10 Colorado Chassis Cab | | | | ✓ | ✓ | ✓ |
| 09/10 Avalanche | | | | | ✓ | ✓ |
| 09/10 HHR | | | ✓ | | ✓ | ✓ |
| 09/10 Equinox | | | | | ✓ | ✓ |
| 09/10 Suburban | | | | | ✓ | ✓ |
| 09/10 Tahoe | | | | | ✓ | ✓ |
| 09 TrailBlazer | | | | | ✓ | ✓ |
| 09/10 Traverse | | | | | ✓ | ✓ |

* Requires Snow Plow Prep Package (VYU) and new Snow Plow Upfit or Pickup Box Delete (ZW9).

Note: Excludes upfits with the following Regular Production Options (RPO): School Bus Package (B3D), Ambulance Package (YF2), RV Upfit Package (YF1), RV Conversion Package (YF7) and Motor Home Chassis. Any upfit that is in total or in part the equivalent of an available Regular Production Option (RPO) is not eligible with the exception of HHR Packages AX8, D7R and V88. General Motors reserves the right, via Program Headquarters, to make final decisions regarding eligibility of equipment.

A UPFIT EQUIPMENT PACKAGES

Option A features quality van and truck upfit packages ready to use for your business:

- Adrian Steel* van upfits feature ADseries adjustable shelving! This shelving provides the ability to easily add accessories and includes an adaptable rail system that allows your shelving to be repositioned
- Chevrolet Accessories** and Chevrolet Trucks—a winning combination:
 - Seamlessly integrated quality products
 - Just the right packages to meet your business needs



VAN UPFITS — EXPRESS

ADRIAN STEEL



AD series

| PACKAGE | MSRP ¹ | CO-PAY |
|--|-------------------|----------|
| Commercial Bin¹ | | |
| Cargo | \$ 2,275 | \$ 0 |
| Access | \$ 2,410 | \$ 0 |
| L/H Door | \$ 2,385 | \$ 0 |
| General Service Cargo¹ | \$ 3,045 | \$ 475 |
| Electrical and Gas Appliance Repair¹ | \$ 3,505 | \$ 855 |
| Plumbing, Heating and A/C Repair¹ | \$ 3,865 | \$ 1,125 |
| Industrial Ladder Rack | | |
| Cargo – 135" wheelbase | \$ 1,635 | \$ 0 |
| Cargo – 155" wheelbase | \$ 1,635 | \$ 0 |
| Poly Protecto – Van Liner² | | |
| Cargo – 135" wheelbase | \$ 2,060 | \$ 415 |
| L/H Door – 135" wheelbase | \$ 1,975 | \$ 415 |
| Cargo – 155" wheelbase | \$ 2,525 | \$ 700 |

Note: Upfit packages are not available with YF7 Conversion Package. When purchasing a 2009 or 2010 Express Access Van from dealer inventory, the Commercial Bin Package will more than likely already be installed in the vehicle. The other GM Business Choice options are not available on these particular stock Access vehicles already upfitted with the Commercial Bin Package in dealer inventory.

¹ Requires an extra cost of \$57 with the auxiliary rear heater.

² Not available with auxiliary rear heater.

*Adrian Steel van and pickup equipment is warranted to be free from defects in material and workmanship, under normal use and service, for a period of three years or 36,000 miles, whichever occurs first, from the date of delivery to the original retail purchaser when installed by an authorized Adrian Steel distributor. Adrian Steel is a registered trademark of Adrian Steel. See dealer for details.

**Fully backed by GM. GM Accessories permanently installed at the time of new-vehicle delivery are covered under the New-Vehicle Limited Warranty. If installed after delivery, coverage on parts and labor is for the balance of the new-vehicle warranty or a minimum of 12 months or 12,000 miles, whichever comes first. GM Accessories not requiring installation or purchased over the counter carry a 12-month limited warranty on parts only. Does not apply to licensed products.

¹ Manufacturer's Suggested Retail Price. Tax, title, license, dealer fees and other optional equipment extra.

FULL-SIZE TRUCK UPFITS — SILVERADO

CHEVROLET ACCESSORIES



Base Package



Dual Box Utility Rack Package



Single Box Utility Rack Package

CHEVROLET ACCESSORIES

| PACKAGE | MSRP ¹ | CO-PAY |
|---|-------------------|--------|
| Base Package | | |
| Under-Rail Bedliner | | |
| Bed Rail Protectors | | |
| 3" Black Powder-Coated Assist Steps | | |
| Lockable Stationary Tool Box | \$ 1,461 | \$ 0 |
| Dual Box Utility Rack Package | | |
| Adjustable Overhead Utility Rack | | |
| Center High-Mounted Stop Lamp (CHMSL) | | |
| 2 Portable, Lockable Side Storage Boxes | | |
| Cargo Management System | \$ 1,670 | \$ 0 |
| Single Box Utility Rack Package | | |
| Adjustable Overhead Utility Rack | | |
| Center High-Mounted Stop Lamp (CHMSL) | | |
| Lockable Sliding Tool Box | | |
| Cargo Management System | \$ 1,784 | \$ 264 |

ADRIAN STEEL



Tool Boxes Crossbox and Side Mount



Tool Boxes Crossbox and Ladder Rack



Tool Boxes Crossbox - Jumbo

ADRIAN STEEL

| PACKAGE | MSRP ¹ | CO-PAY |
|--|-------------------|--------|
| Tool Boxes | | |
| Double-Lid Crossbox and Side-Mount Boxes | \$ 1,630 | \$ 365 |
| Single-Lid Crossbox and Side-Mount Boxes | \$ 1,630 | \$ 365 |
| Tool Boxes and Ladder Rack | | |
| Double-Lid Crossbox and Ladder Rack | \$ 1,605 | \$ 385 |
| Single-Lid Crossbox and Ladder Rack | \$ 1,605 | \$ 385 |
| Tool Boxes Jumbo | | |
| Jumbo Double-Lid Crossbox | \$ 690 | \$ 0 |
| Jumbo Single-Lid Crossbox | \$ 690 | \$ 0 |

Note: Jumbo Crossbox Package on the 1500 Crew Cab (Short Bed) is only available with a 13" tool box.

MID-SIZE TRUCK UPFITS — COLORADO

CHEVROLET ACCESSORIES



Base Package

CHEVROLET ACCESSORIES

| PACKAGE | MSRP ¹ | CO-PAY |
|------------------------------|-------------------|--------|
| Base Package | | |
| Bed Rail Protectors | | |
| Tailgate Protector | | |
| Lockable Stationary Tool Box | \$ 831 | \$ 0 |

ADRIAN STEEL



Double-Lid Crossbox



ADRIAN STEEL

| PACKAGE | MSRP ¹ | CO-PAY |
|-------------------------|-------------------|--------|
| Tool Box Package | | |
| Double-Lid Crossbox | \$ 730 | \$ 0 |
| Single-Lid Crossbox | \$ 730 | \$ 0 |

¹ Manufacturer's Suggested Retail Price. Tax, title, license, dealer fees and other optional equipment extra.

B UPFIT EQUIPMENT CASH

Flexible \$500 or \$1,000 upfit cash options for your eligible Chevrolet vans, cutaways, trucks and chassis cabs or HHR. Choose any of the eligible upfits listed below.

- Receive up to \$500 toward your eligible vehicle when you install at least \$500 of eligible upfit equipment on cargo vans, mid-size trucks and full-size trucks or HHR^{††}
- Receive up to \$1,000 toward your eligible vehicle when you install at least \$1,000 of eligible upfit equipment. Eligible vehicles include cargo, passenger and cutaway vans, full-size trucks with VYU (requires a new Snow Plow Upfit), chassis cab and full-size trucks with professional body installations^{††}



Upfit Cash

ELIGIBLE UPFITS

VANS/CUTAWAYS

- | | | |
|--|--|--|
| <ul style="list-style-type: none"> ■ Non-factory installed racks, bins and interior shelving packages ■ Ladder racks <ul style="list-style-type: none"> – Removable – Swing-out ■ Partitions/bulkheads ■ Window security screens ■ Trailing/hitch products ■ Professionally created and permanently installed company logos and graphic wraps | <ul style="list-style-type: none"> ■ Winches ■ Professional body installations including ambulance, wrecker bodies, shuttle bus, crane, utility, high cube, catering, dump, stake, contractor, service, rollback and others* ■ Under-hood and in-cab vehicle-integrated AC power source generators ■ Commuter van equipment ■ Installed HVAC or carpet-cleaning equipment | <ul style="list-style-type: none"> ■ Permanently installed vocation-specific equipment ■ Autonet WiFi commercial package <ul style="list-style-type: none"> – GM licensed accessory** – Includes Autonet mobile router, docking station and WiFi extender |
|--|--|--|



TRUCKS/CHASSIS CABS

- | | | |
|---|---|--|
| <ul style="list-style-type: none"> ■ Bedliners (spray-in bedliners must be commercial grade)^{††} ■ Tool boxes ■ Overhead utility/ladder rack ■ Bed divider <ul style="list-style-type: none"> – Sliding – Overhead ■ Tonneau covers ■ Cargo Management System ■ Tailgate lock ■ Trailing/hitch products ■ Truck-mounted spray tanks and spreaders ■ Winches | <ul style="list-style-type: none"> ■ Mid-box: Colorado ■ Astrobody: Colorado ■ Snow plows (must be new equipment)[§] ■ Professionally created and permanently installed company logos and graphic wraps ■ Professional body installations including ambulance, wrecker bodies, shuttle bus, crane, utility, high cube, catering, dump, stake, contractor, service, rollback and others* ■ Under-hood and in-cab vehicle-integrated AC power source generators ■ Pickup topper ■ Assist steps | <ul style="list-style-type: none"> ■ Transfer cost of an existing commercial body from an old chassis to an eligible new chassis or an existing snow plow to a new eligible unit (labor only) ■ Permanently installed vocation-specific equipment ■ Autonet WiFi commercial package <ul style="list-style-type: none"> – GM licensed accessory** – Includes Autonet mobile router, docking station and WiFi extender |
|---|---|--|



HHR

- | | |
|--|---|
| <ul style="list-style-type: none"> ■ Partition ■ Slide-out tray ■ Ladder rack | <ul style="list-style-type: none"> ■ Professionally created and permanently installed company logos and graphic wraps ■ Permanently installed vocation-specific equipment |
|--|---|



* Excludes upfits with the following Regular Production Options (RPO): School Bus Package (B3D), Ambulance Package (YF2), RV Upfit Package (YF1), RV Conversion Package (YF7) and Motor Home Chassis.

[†] Amounts include parts and labor.

** GM licensed accessories are not produced or warranted by GM. See GM licensed accessory manufacturer for product warranty information. GM does not set licensed accessory pricing.

^{††} See dealer for detailed program requirements.

[§] Requires Snow Plow Prep Package (VYU) and new Snow Plow Upfit.

Note: Any upfit that is in total or in part the equivalent of an available Regular Production Option (RPO) is not eligible, with the exception of HHR Packages AX8, D7R and V88. General Motors reserves the right, via Program Headquarters, to make final decisions regarding eligibility of equipment.

C \$500 GIFT CARD



LOWE'S GIFT CARD

A \$500 Lowe's Gift Card

- Receive a \$500 Lowe's Gift Card* with your eligible purchase or lease of a Chevrolet van, truck or SUV
- Use at one of 1,675 retail locations nationwide or purchase online at www.lowes.com



* The entire gift card amount may be used for purchases only. No cash back is given on any unused amount. Lowe's and the Gable Mansard Design are registered trademarks and service marks of LF, LLC.

Lowe's Commercial Services

- Dedicated Specialists—Knowledgeable specialists throughout the store ensure you'll get what you want when you need it[™]
- Lowesforpros.com—Get exclusive online resources such as informative business articles, construction calculators, marketing materials and exclusive online offers
- Three ways to order—To place orders for commercial supplies, you can phone/fax your local Lowe's or place your order online at Lowesforpros.com and we can have it ready for same-day pickup or next-day service
- Business Credit—Managing your business is EASY with Lowe's Business Credit Accounts. Our accounts offer easy-to-understand itemized statements, purchasing control, dedicated account representatives and no annual fee



D \$500 STATEMENT CREDIT



GM BUSINESS CARD WORLD MASTERCARD[®]

Option D is \$500 on the GM Business Card World MasterCard from Chase*

- With every eligible purchase or lease of a Chevrolet van, truck or SUV, you'll receive \$500 as a statement credit if you are approved for, or already have, a GM Business World Card

Here is how the GM Business Card gets you closer to your new GM vehicle.

- 3% Earnings^{**} on fuel-at-the-pump purchases, dining, office supply stores, and purchases made at authorized GM dealers for parts and services
- 1% Earnings[†] on all other purchases made using the card
- No limits on the amount of Earnings that can be accrued or redeemed and no expiration on Earnings
- No annual fee
- 0% APR for 6 Months^{††}
- If you are not approved, you'll receive a \$500 GM Business Choice Stored Value MasterCard to use wherever MasterCard is accepted



* GM Business Card credit option is available from January 5, 2010, through September 30, 2010. Consult your dealer, Vehicle Eligibility chart or www.gmbusinesschoice.com for further program details.

** Earnings may only be earned on transaction amounts up to a Cardmember's available credit line. Please see the GM Business World Card Program Rules that are applicable to your account. Earnings are administered by Chase.

[†] If you are a current GM Business Card holder, for current Earnings, visit gmbusinesscard.com or call 1-800-446-5347. Earnings may not be combined with other certain targeted fleet, commercial or recreational programs. Please see your GM Business Card Program Rules that are applicable to your account. Earnings are administered by Chase.

GM Business Cards are issued by Chase Bank USA, N.A. and may be serviced by its affiliates. Some services may be provided by MasterCard or other providers. Certain restrictions and limitations may apply. Complete details will be provided upon establishing an account. MasterCard is a registered trademark of MasterCard International.

^{††} APR is valid for introductory period so long as you comply with the terms of your account. Also, Chase applies payments to introductory balances before balances with higher APRs. This means that the length of your introductory period may vary based on your payment amounts and the APRs for other balances on your account. For details, please see your application.